



RAZIS BEVERAGES
GULP COLLECTION • 2025

01 / 09



RAZIS BEVERAGES PRESENTS

GULP

Natural Basil Seed Drinks

Excellence in Every Sip

COLLECTION	MRP	VOLUME
6 Premium Flavours	₹20/-	200 ML



life is beautiful



OUR LEGACY

Crafted for *Connoisseurs,* Loved by All.

RAZIS BEVERAGES is not just a drink — it is a celebration of nature's most playful superfood. Born in the heart of India's finest produce belts, GULP reimagines basil seeds (Sabja) from a traditional cooler to a luxury lifestyle beverage.

Each 200 ML bottle is a symphony of real fruit pulp, purified water, and naturally hydrating basil seeds that bloom into soft pearls, delivering texture, fiber, and joy in every sip. No artificial overload — just honest ingredients, chilled to perfection.

"We wanted to make hydration feel premium — not just healthy, but desirable."
— RAZIS Founder's Note

6

EXOTIC
FLAVOURS

100%

NATURAL
FRUIT
PULP

200ML

PREMIUM
PET

Why Basil Seeds?



Natural Hydration

Holds 10x water, cools body naturally



Rich in Fiber

Supports digestion & satiety



Playful Texture

Soft pearls that pop gently



Zero Compromise

No added preservatives in seed hydration

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BEST SERVED

CHILLED

SERVING RITUAL

01

Chill to 4°C

02

Shake gently

03

Sip & enjoy
pearls



RAZIS BEVERAGES

Natural Basil Seed Drinks

**Mango Fun -
Natural Basil Seed Drink**

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Strawberry is a refreshing blend of real watermelon juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a fruity burst with every sip – a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.

BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

ALPHONSO MAJESTY

MANGO*Tropical Sunshine in Every Sip*

❄️ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

ABOUT

Experience the king of fruits reimagined. Our Mango Gulp blends luscious Alphonso pulp with hydrating basil seeds, creating a velvety, sun-kissed indulgence that transports you to orchard mornings.



INGREDIENTS

Purified Water, Mango Pulp (12%), Basil Seeds (3%),
Cane Sugar, Natural Mango Flavour, Citric Acid

No Artificial Sweetener

Real Pulp



BENEFITS



Rich in Vitamin A & C



Natural Energy Boost



Hydration with Fiber

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PAGE 03 / 08 — MANGO

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GULP COLLECTION . 2025



PAGE 04 / 08 — STRAWBERRY



RAZIS
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Natural Basil Seed Drinks

**Strawberry Fun -
Natural Basil Seed Drink**

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Strawberry is a refreshing blend of real watermelon juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a fruity burst with every sip – a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.

BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

— BERRY BLUSH

STRAWBERRY

Garden Fresh Romance

❄️ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

— ABOUT

Delicate, fragrant, and irresistibly rosy. Handpicked strawberry essence meets our signature basil pearls for a romantic, lightly tart refreshment that feels like summer in bloom.



INGREDIENTS

Purified Water, Strawberry Pulp (11%), Basil Seeds (3%), Cane Sugar, Natural Strawberry Flavour, Beetroot Colour

No Artificial Sweetener

Real Pulp



BENEFITS



Antioxidant Rich



Low Calorie Delight



Supports Skin Glow

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PAGE 04 / 08 — STRAWBERRY

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PAGE 05 / 08 — PINEAPPLE



RAZIS BEVERAGES

Natural Basil Seed Drinks

Pineapple Fun - Natural Basil Seed Drink

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Strawberry is a refreshing blend of real watermelon juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a fruity burst with every sip – a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.

BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

PINEAPPLE

Exotic Island Escape

❄ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

— ABOUT

A burst of Caribbean sunshine. Juicy pineapple notes balanced with a whisper of sweetness and our chewy basil seeds deliver a premium tropical cocktail - minus the alcohol, full of soul.



INGREDIENTS

Purified Water, Pineapple Juice (12%), Basil Seeds (3%), Cane Sugar, Natural Pineapple Flavour, Citric Acid

No Artificial Sweetener

Real Pulp



BENEFITS



Digestive Enzymes



Immunity Support



Tropical Hydration

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— NATURAL · PREMIUM · CHILLED

PAGE 05 / 08 — PINEAPPLE

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Natural Basil Seed Drinks

**Orange Fun -
Natural Basil Seed Drink**

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Orange is a refreshing blend of real orange juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a zesty citrus burst with every sip – a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.

BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

— CITRUS DAWN

ORANGE

Morning Radiance Bottled

❄️ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

— ABOUT

Sunrise in a bottle. Zesty, bright orange pulp with a smooth finish. Our basil seeds add a playful texture to this vitamin-rich classic, crafted for the modern connoisseur.



INGREDIENTS

Purified Water, Orange Pulp (12%), Basil Seeds (3%), Cane Sugar, Natural Orange Flavour, Citric Acid

No Artificial Sweetener

Real Pulp



BENEFITS



Vitamin C Powerhouse



Natural Immunity



Refreshing & Energizing

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PAGE 06 / 08 — ORANGE

RAZIS BEVERAGES

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PAGE 07 / 08 — GRAPE



Natural Basil Seed Drinks

Grape Fun - Natural Basil Seed Drink

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Grape is a refreshing blend of real grape juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a juicy grape burst with every sip — a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.



BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

GRAPE

Vineyard Luxury Uncorked

❄️ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

— ABOUT

Opulent and deep. Inspired by late-harvest vineyards, our Grape Gulp offers a sophisticated, jammy sweetness balanced by basil seed texture - a non-alcoholic indulgence for fine palates.



INGREDIENTS

Purified Water, Black Grape Juice (12%), Basil Seeds (3%), Cane Sugar, Natural Grape Flavour, Natural Colour

No Artificial Sweetener

Real Pulp



BENEFITS



Resveratrol Rich



Heart Healthy



Premium Antioxidants

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PAGE 07 / 08 — GRAPE

RAZIS
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Natural Basil Seed Drinks

**Watermelon Fun -
Natural Basil Seed Drink**

MRP :- 20/- | ML :- 200

Best Served Chilled ❄️

ABOUT

GULP Watermelon is a refreshing blend of real watermelon juice infused with natural basil seeds. Perfectly crafted to hydrate and rejuvenate, delivering a fruity burst with every sip – a delicious way to cool down naturally.

INGREDIENTS

Water, Watermelon Juice (15%), Sugar, Natural Basil Seeds, Citric Acid, Natural Flavour, Natural Pink Colour.

BENEFITS OF BASIL SEEDS

- Rich in Fiber – Supports digestion & gut health
- Hydrating – Helps cool the body & maintain hydration
- Natural Cooling – Traditionally known to refresh & soothe

— AQUA MELON

WATERMELON

Summer Hydration Supreme

❄️ BEST SERVED CHILLED — 4°C

● NATURAL · PREMIUM

— ABOUT

The ultimate thirst quencher. Crisp, water-rich watermelon essence paired with cooling basil seeds creates an ultra-hydrating, light luxury - perfect for elite refreshment anytime.



INGREDIENTS

Purified Water, Watermelon Juice (11%), Basil Seeds (3%), Cane Sugar, Natural Watermelon Flavour, Natural Colour

No Artificial Sweetener

Real Pulp



BENEFITS



90% Hydration Boost



Electrolyte Balance



Ultra Light & Cool

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PAGE 08 / 08 — WATERMELON



● RAZIS BEVERAGES ●

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COMPANY ADDRESS

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GSTIN

GSTIN :- 37PVZPS2929K1Z2.



FASSI LICENCE

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